

New Products from the Makers of I Can't Believe It's Not Butter!

by Baron von Funny

After 35+ years of success with their butter substitute, I Can't Believe It's Not Butter!, Unilever is ready to branch out with other exciting products that may challenge your belief systems...

New Products from the Makers of I Can't Believe It's Not Butter!

—Plausibly Parmesan (*Joe W.*)

—I Can't Believe It's Legal! Law Firm (*Dan*)

—You Shut Your Godless, Lying Mouth, Because There's No Way This Isn't Gelato (*Brandon*)

—Are You Going to Sit There and Tell Me to My Face That I'm Not Eating Walnuts? (*Jameson*)

—This Shan't Be Crepe Paper, and I'll Have Words with Any Man Who Says Differently (*Joe M.*)

—Would You Guess That This Has Ram's Blood in It? (*Matt*)

—I Thought I Could Tell What Was Cream of Mushroom Soup and What Wasn't, But Today You Have Bested Me, Sir (*Jameson*)

—Oh, So You Don't Think This Is Bath Lotion? Well, Then Go Back to Charlottesville, Hitler (*Joe M.*)

—The Successful Chicanery of This Cheese Substitute Portends a Cold, Dystopian Future for Mankind (*Brandon*)

—Yogurt? Like Hell It Is (*Joe W.*)

—If These Aren't Raisinets, They Should Be! (*Jameson*)

—Your Mom Sure Seemed to Believe It Wasn't Butter Last Night (*Joe M.*)

—And You Thought You Were Pretty Much an Expert on Skirt Steak, Didn't You? (*Brandon*)

—This Can't Be What Pepsi Is (*Jameson*)

—Your Honor, the Defense Is Willing to Stipulate That This Is Peat Moss (*Joe M.*)

—Hmm... Ketchup, You Say? (*Joe W.*)

—We Could Go Back and Forth All Day About Whether It's Olive Oil (*Jameson*)

—Actually, I *Can* Kinda Believe This Isn't Mayonnaise, But It's Still Pretty Good (*Brandon*)

—If This Isn't Tomato Paste, Then Everything I Thought I Knew Is a Perverse Lie [Sound of a lone gunshot] (*Joe M.*)

—I Knew to My Core That It Was Bacon Bits; I Am Now Shattered, Confused, and Undone (*Jameson*)

Baron von Contributors: Brandon Kruse, Matt Kruse, Dan Lee, Joe Mulder, Jameson Simmons, Joe Wright
