

### New NBC Slogans

by Baron von Funny

Last week, NBC Universal CEO Jeff Zucker admitted that his last-place network isn't really trying to return to the top spot in the prime-time TV rankings. It's a long way down from the days when NBC had slogans like "Proud as a Peacock," "Must-See TV," and "America's Late-Night Leader." Instead, the network's marketing gurus are now setting their sights a little lower...

### New NBC Slogans

- Still Better Than Talking to Your Wife! (*Jameson*)
- At Least Our Spectacular Failures Didn't Come with a Bailout! (*Mike*)
- Turns Out *We're* the Biggest Loser! (*Brad*)
- What If We Gave You Another Half-Dozen *Law & Orders*? Is That Something You Might Be Interested In? (*Joe*)
- Zuck You, America! (*Brandon*)
- Television That's Usually On When You Turn It On. (*Jameson*)
- The Undisputed Leader in Mid-Season Cancellations! (*Brad*)
- Can Someone Give Us Jerry Seinfeld's Number? (*Mike*)
- We Have No Idea How Jimmy Fallon Got a Show. It All Happened So Fast... (*Joe*)
- There's Nothing More Quintessentially American Than Half-Assing It and Phoning It In. (*Brandon*)
- We Didn't Concede the 10pm Time Slot, We *Buried* the Motherfucker! (*Jameson*)
- Watch Our Terrible Programming in HD! (*Mike*)
- Hey, We're Still Kicking C-Span's Ass. (*Brad*)
- Let's Not Forget, We're the Ones That Made You Love Mr. T. So It Sounds Like Maybe *You Owe Us*. (*Brandon*)
- Keep Flipping! Check Back Later! (*Jameson*)
- You Can Spell "Awful" Without NBC, But Who Are We Kidding? Why Would You? (*Mike*)
- Pretty Soon, We're Just Going All Leno. (*Joe*)
- Don't You Have Something Better to Do Right Now?

(*Brad*)

—My Mom Said These Shows Were Great – Are You Calling My Mom a Liar? (*Jameson*)

—Seriously Though – How Do You Not Watch *30 Rock*? (*Joe*)

—Surely the Network That Brought You *Manimal*, *Daddio*, and *ALF* Knows What It's Doing. (*Brandon*)

—No  
Body  
Cares (*Jameson*)

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